



SELECT INDIA 2026
NEW DELHI, INDIA
22-24 APRIL

IN PARTNERSHIP WITH



POULTRY FEDERATION
OF INDIA

CUSTOMIZED MARKETING OPPORTUNITIES

THE INTERNATIONAL FEED TO FOOD TRADE SHOW IN INDIA

WWW.INDIA.VIV.NET





CUSTOMIZED MARKETING OPPORTUNITIES

STAND OUT BEFORE, DURING, AND AFTER VIV SELECT INDIA 2026

Our Customized Marketing Opportunities are designed to extend your visibility beyond your booth and place your brand in front of the right audience at the right moment.

From onsite branding and print advertising to digital exposure through our website, newsletters, social media, and show review, these options allow you to reinforce your presence across multiple touchpoints.

This brochure provides an overview of the available marketing items you can add to your participation, helping you increase reach, recognition, and recall among visitors and industry professionals.

CONTACT

For questions please contact Patrick van Rooij: patrick@vnuueurope.com

DIGITAL PROMOTION

EMAIL DIRECT MARKETING NEWSLETTER

Our e-newsletters are part of the VIV Select India visitor promotion campaign and are sent to a targeted audience of animal protein industry professionals. Each edition shares key event updates and industry news. Newsletter placements apply to one edition of the e-newsletter, selected by VIV Select India, and position your brand in front of registered and potential visitors ahead of the event.

BUTTON

€ 400

A clickable button included in a VIV Select India e-newsletter, linking directly to your website.

BANNER

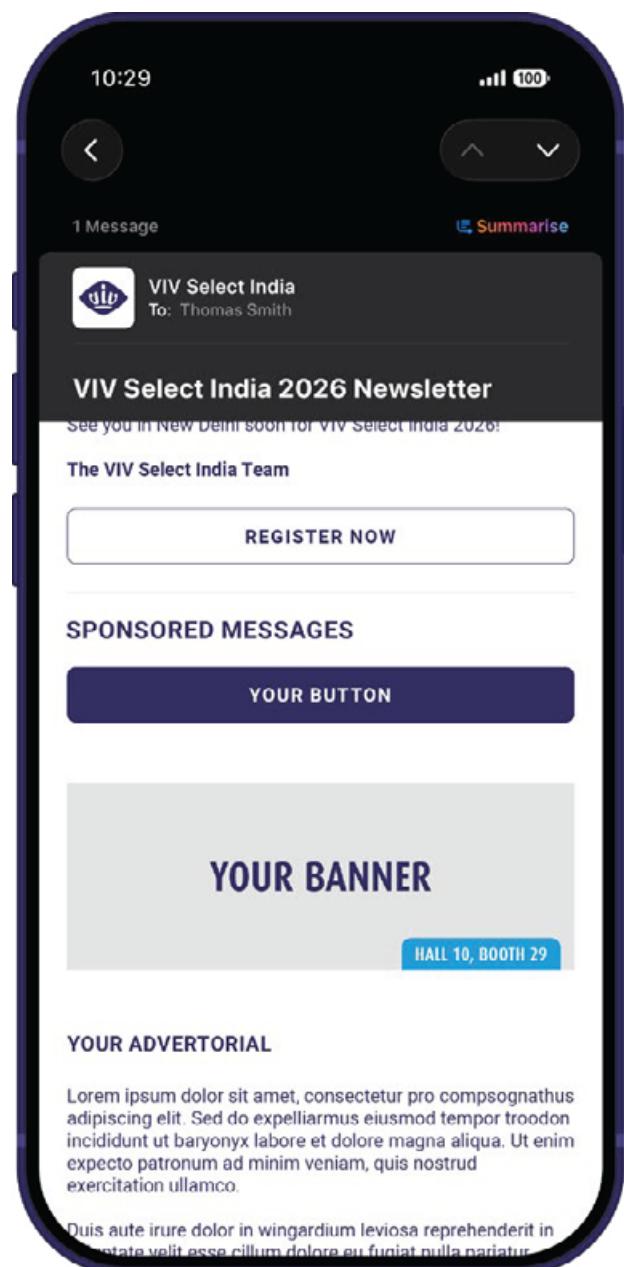
€ 609

A banner placement within a VIV Select India e-newsletter, linking directly to one of your URL's.

ADVERTORIAL

€ 920

An article-style advertisement featured in a VIV Select India e-newsletter, including a link to your website.



DIGITAL PROMOTION

WEBVERTISING

The VIV Select India website is a key information hub for exhibitors and visitors before and during the event. Webvertising options place your brand in a visible position on the website, ensuring ongoing exposure to professionals actively preparing their visit to VIV Select India 2026.

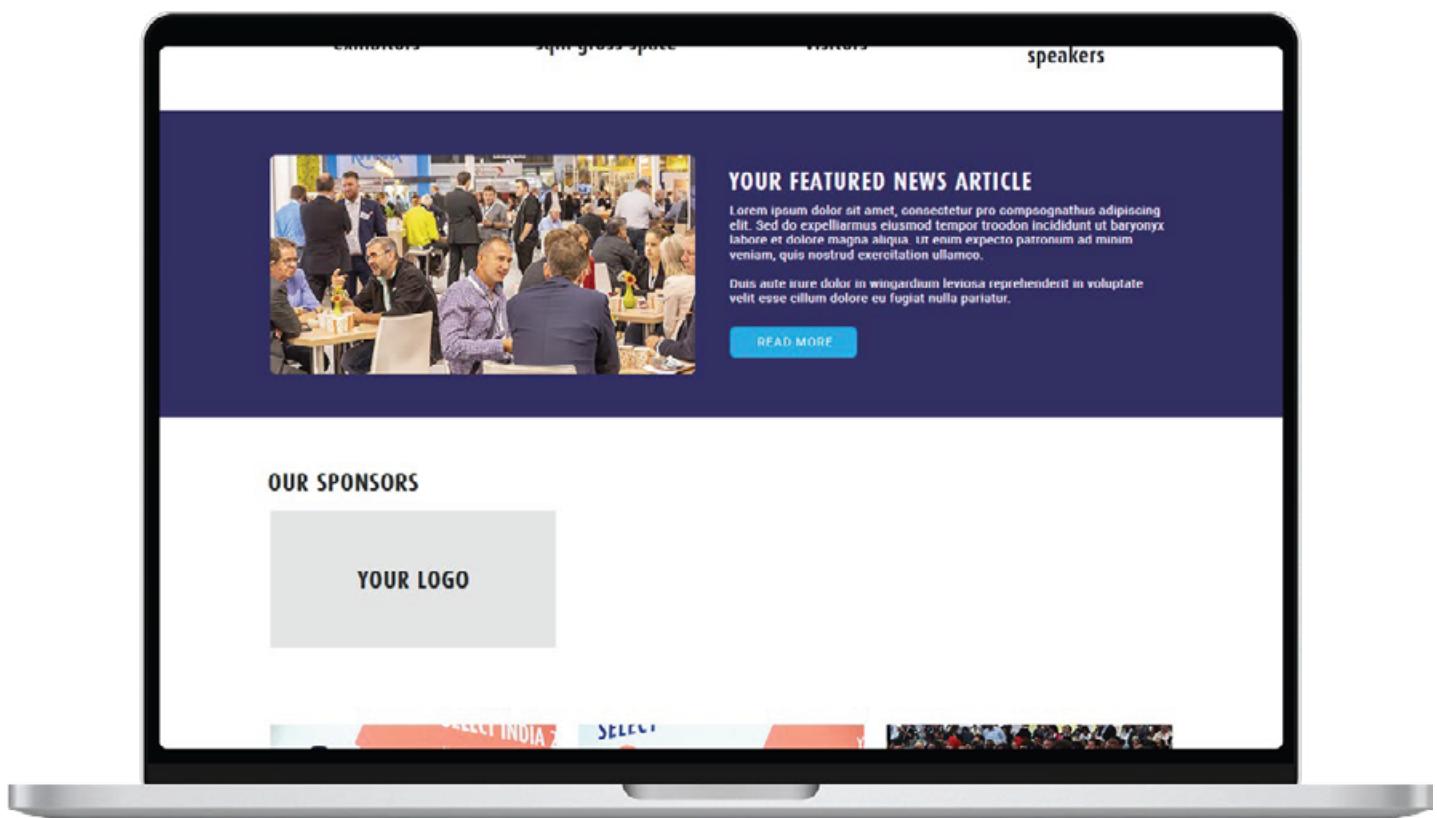
LOGO ON OUR WEBSITE € 609

Your company logo displayed on the VIV Select India website, linking directly to your company's website for additional visibility before and during the event.

FEATURED NEWS ITEM ON OUR HOMEPAGE

€ 1,235

A featured news item published on the VIV Select India homepage, highlighting your company or activity in relation to the event. Content is aligned with our editorial guidelines.



DIGITAL PROMOTION

SHOW REVIEW

The Digital Show Review highlights key results and moments of VIV Select India, including facts and figures, articles, interviews, and photo impressions. It is published on the VIV Select India website and shared through the post-show e-mail newsletter and social media channels, offering extended visibility after the event.

HALF PAGE AD

€ 1,315

A half-page advertisement placed within the Digital Show Review, positioning your brand alongside official event highlights and editorial content.

LOGO ON THE 'THANK YOU FOR VISITING' PAGE

€ 650

Your company logo displayed on the "Thank you for visiting" page of the Digital Show Review, offering additional brand visibility after the event.



DIGITAL PROMOTION

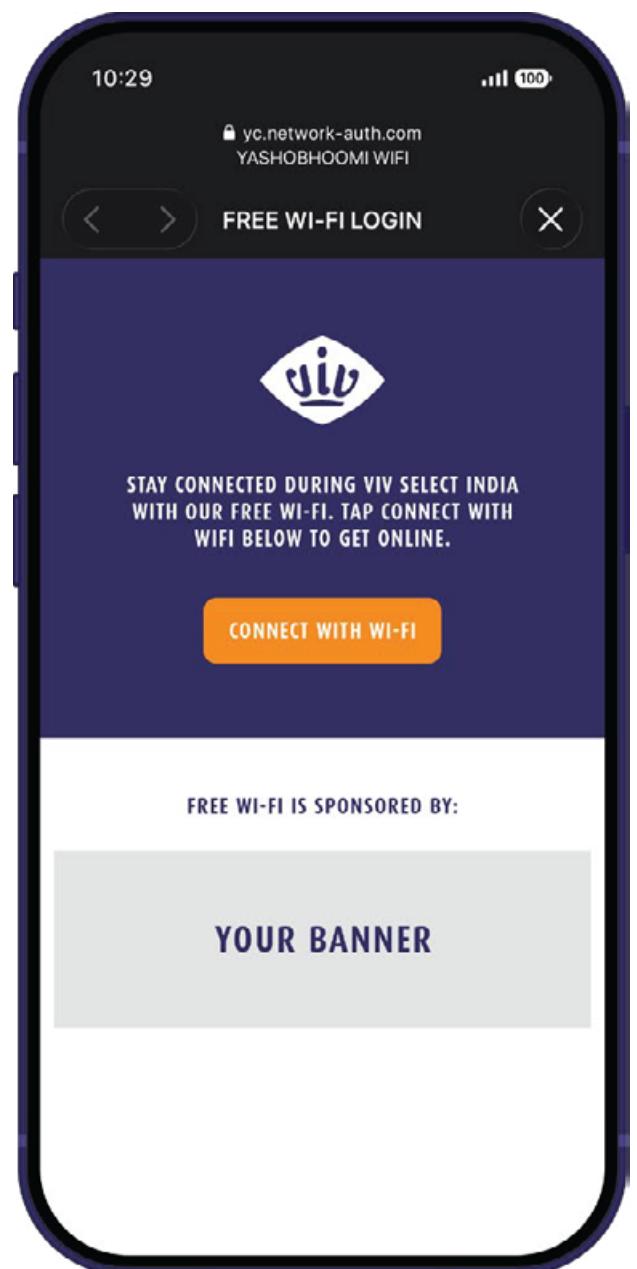
WI-FI SPONSORSHIP

The VIV Select India Wi-Fi is available to visitors and exhibitors at the venue. Sponsorship allows your logo or banner to be displayed on the Wi-Fi login screen, ensuring high visibility throughout the event.

LOGO

€ 7,435

Your company logo displayed on the VIV Select India Wi-Fi login screen, visible to visitors and exhibitors when connecting to the network during the event.



DIGITAL PROMOTION

SOCIAL MEDIA

Through the VIV Worldwide social media channels, exhibitors can extend their visibility before and after VIV Select India Social media promotion highlights your brand or innovation within the official event campaign, reaching an international industry audience across multiple platforms.

VIDEO CAMPAIGN

€ 3,630

A 60-second promotional video supplied by the exhibitor and shared through the VIV Worldwide social media channels:

- Instagram
- Facebook
- LinkedIn
- X (Twitter)





ONSITE PROMOTION

Onsite promotion offers high-impact visibility across the VIV Select India venue. Through strategically placed branding, printed media, and live content opportunities, your brand remains visible to visitors at multiple moments during their event journey.

CONTACT

For questions please contact Patrick van Rooij: Patrick@vnueurope.com

ONSITE PROMOTION

BLOW UP FLOOR PLAN AT ENTRANCE

Make sure to have extra exposure on the floor plan by displaying your logo and thereby highlighting your booth.

LOGO ON FLOORPLAN

€ 595

Your company logo displayed on the large-format floorplan at the venue entrance, with a visual reference to your booth location to increase findability on the exhibition floor.

LOGO ON EXHIBITOR LIST

€ 595

Your company logo displayed on the large-format exhibitor list at the venue entrance, offering additional exposure during visitor orientation.



ONSITE PROMOTION

SHOWGUIDE

The printed show guide is an A5 booklet distributed to visitors during VIV Select India. It contains essential event information, exhibitor listings, and floorplans, and is used by visitors throughout the event as a practical reference. Advertising in the show guide places your brand directly in the hands of attendees on site.

FULL PAGE AD INSIDE THE FRONT COVER

€ 1,980

A full-page advertisement placed on the inside front cover of the printed A5 show guide, offering premium visibility at the start of the publication.

FULL PAGE AD INSIDE THE BACK COVER

€ 1,645

A full-page advertisement placed on the inside back cover of the printed A5 show guide, ensuring strong visibility at the end of the publication.

FULL PAGE AD

€ 1,195

A full-page advertisement placed within the printed A5 show guide, distributed to visitors during the event.

HALF PAGE AD

€ 695

A half-page advertisement placed within the printed A5 show guide, providing a compact print presence.

LOGO ON FLOORPLAN

€ 609

Your company logo displayed on the floorplan inside the printed show guide, increasing visibility as visitors navigate the exhibition.

LOGO ON EXHIBITOR LIST

€ 609

Your company logo included in the exhibitor list section of the printed show guide.

ONSITE PROMOTION

LARGE-SCALE VENUE BRANDING

Large-scale venue branding offers high-impact visibility through prominent promotional elements placed throughout the exhibition venue.



A BANNER - VENUE ENTRY GATE € 1,499

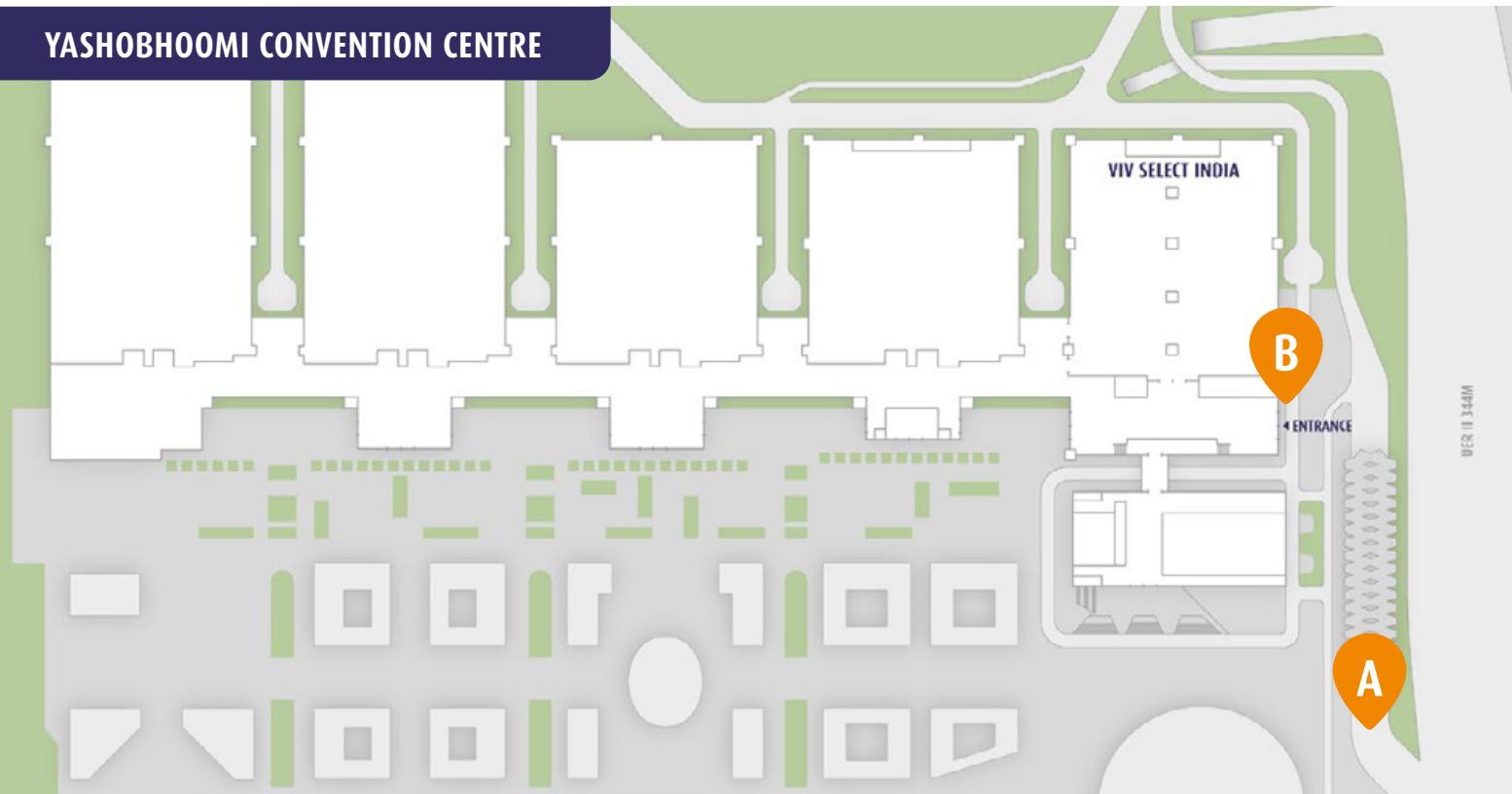
- **Size (W x H):** 12' x 8' ft. (± 366 x 244 cm)
- **Max. item:** 1
- **Printing sides:** 1



B BANNER - NEAR ENTRANCE € 1,499

- **Size (W x H):** 12' x 8' ft. (± 366 x 244 cm)
- **Max. items:** 2
- **Printing sides:** 1

YASHOBHOOMI CONVENTION CENTRE





C BANNER - ENTRANCE HALL

€ 1,499

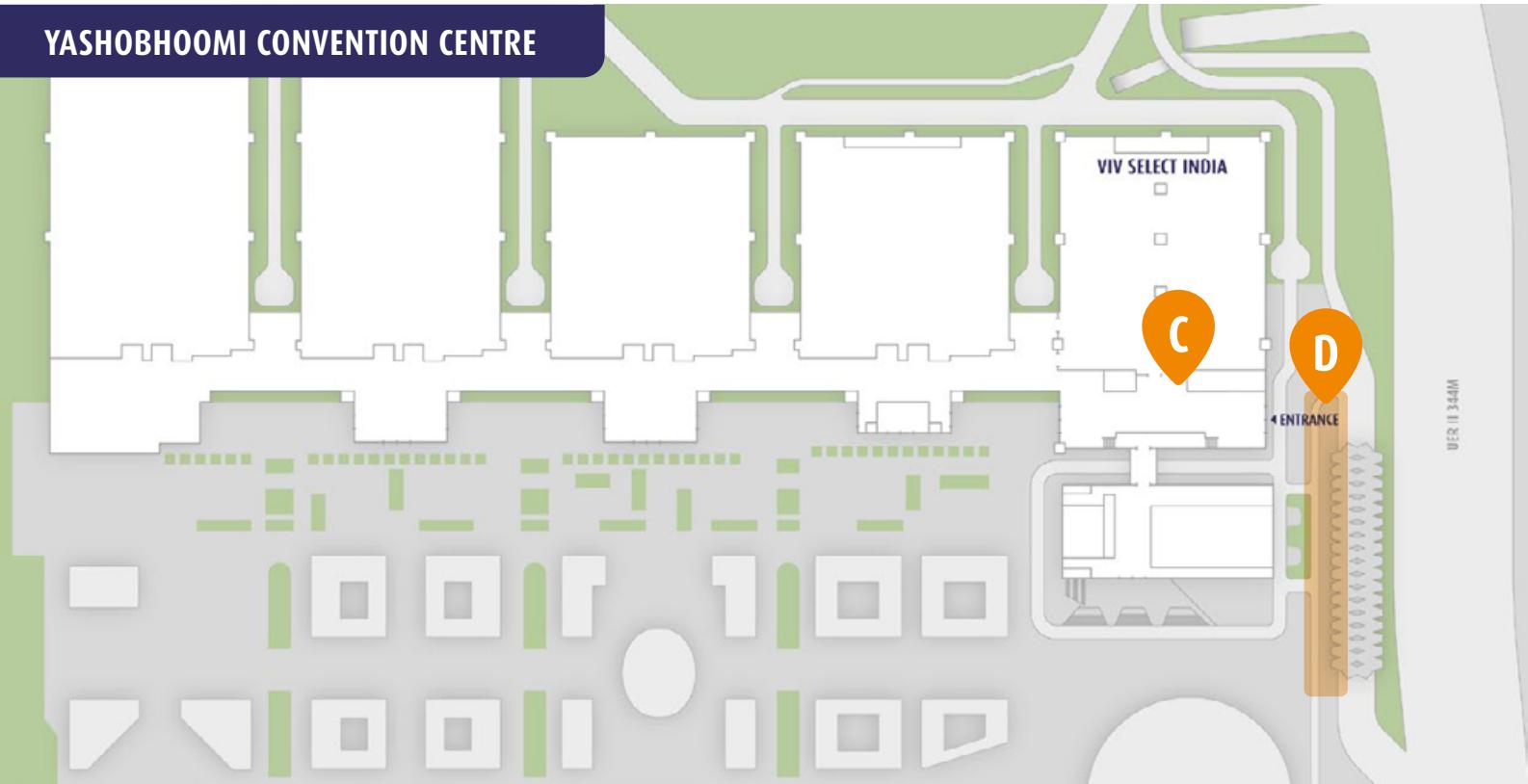
- **Size (W x H):** 12' x 8' ft. (± 366 x 244 cm)
- **Max. item:** 1
- **Printing sides:** 1

D LIGHT POLE FLAG

€ 3,499

- **Size (W x H):** 2' x 6' ft. (± 61 x 183 cm)
- **Max. exhibitor:** 1
- **Amount:** 15 Flags
- **Printing sides:** 2

YASHOBHOOMI CONVENTION CENTRE





E CUBOIDS - FOYER AREA

€ 2,499

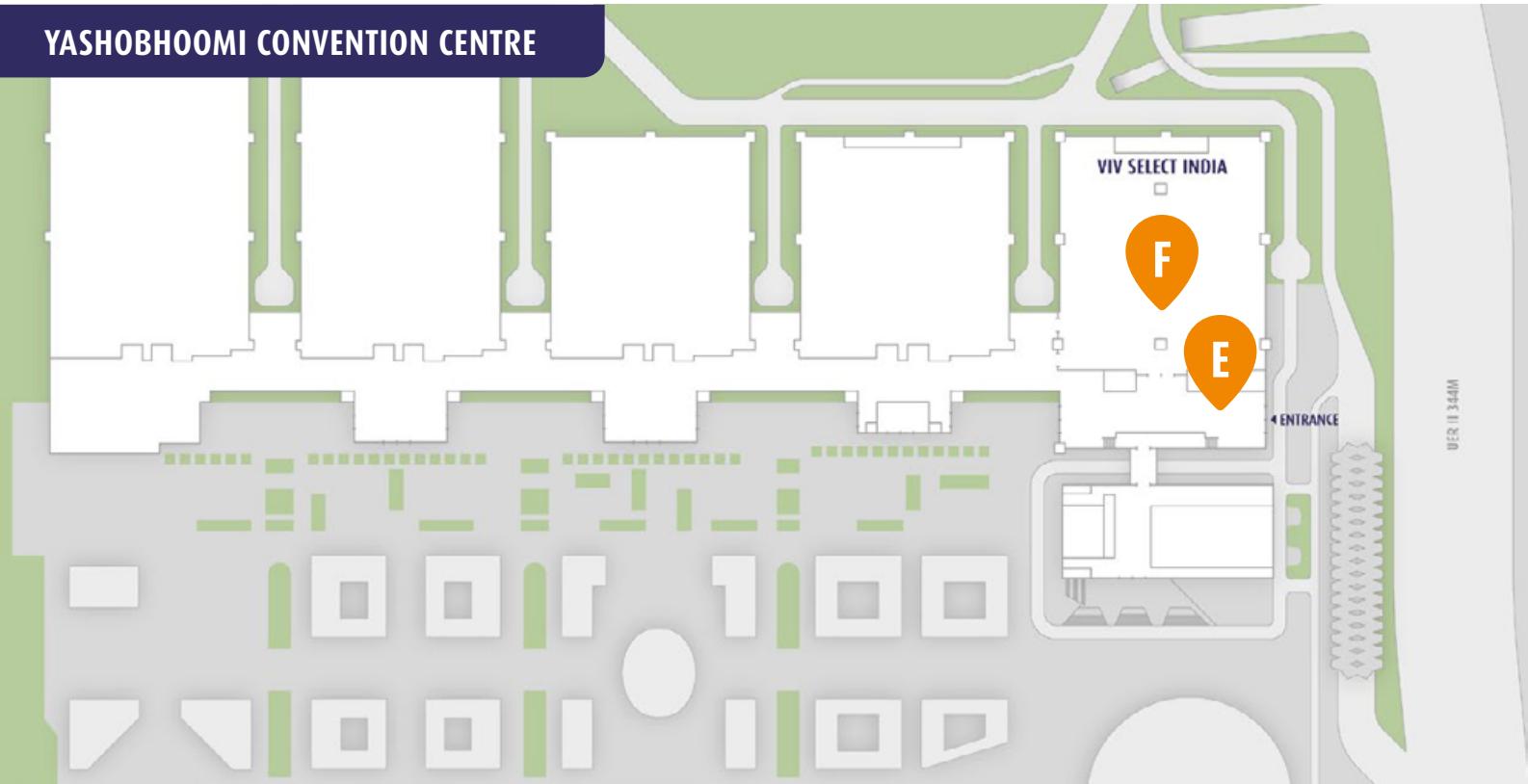
- **Size (W x H):** 4' x 8' ft. ($\pm 122 \times 244$ cm)
- **Max. items:** 8
- **Printing sides:** 4

F FLOOR STICKERS - VENUE HALL

€ 499

- **Size (W x H):** 3' x 3' ft. ($\pm 91 \times 91$ cm)
- **Max. items:** 30
- **Printing sides:** 1

YASHOBHOOMI CONVENTION CENTRE



ONSITE PROMOTION VARIOUS

This section includes additional onsite promotional opportunities that support direct brand exposure during VIV Select India. These items focus on physical touchpoints and materials that visitors interact with throughout their visit, helping to increase brand recognition on site.

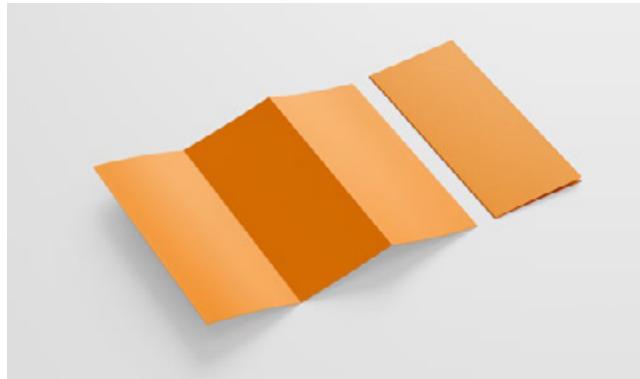


LANYARDS

€ 3,995

Branded lanyards distributed to visitors when collecting their badge at the entrance. This option offers continuous brand visibility throughout the event days.

- **Max. exhibitor per sector:** 1



RIGHT TO DISTRIBUTE FLYERS

€ 2,499

Permission to distribute flyers at designated areas within the venue during the event, allowing direct engagement with visitors on site.



RIGHT TO DISTRIBUTE BAGS

€ 1,999

Permission to distribute branded bags at designated areas within the venue during the event. Bags may be pre-filled with promotional materials or giveaways by the exhibitor.

ORDER FORM

Company:

Contact Person:

Address:

Zip & City:

Telephone:

DIGITAL - EMAIL DIRECT MARKETING NEWSLETTER	PRICE
Button	€ 400
Banner	€ 609
Advertorial	€ 920
DIGITAL - WEBVERTISING	PRICE
Logo on our website	€ 609
Featured news item on our homepage	€ 1,235

ORDER FORM

DIGITAL - SHOW REVIEW	PRICE
Half Page Ad	€ 1,315
Logo on the 'Thank you for visiting' page	€ 650
DIGITAL - WI-FI SPONSORSHIP	PRICE
Logo	€ 7,435
DIGITAL - SOCIAL MEDIA	PRICE
Video campaign	€ 3,630
ONSITE - BLOW UP FLOOR PLAN AT VENUE ENTRANCE	PRICE
Logo on floorplan	€ 595
Logo on exhibitor list	€ 595

ORDER FORM

ONSITE - PRINTED SHOWGUIDE	PRICE
Full page Ad Inside the Front Cover	€ 1,980
Full Page ad Inside the back cover	€ 1,645
Full Page ad	€ 1,195
Half Page ad	€ 695
Logo on floorplan	€ 609
Logo on exhibitor list	€ 609
ONSITE - LARGE-SCALE VENUE BRANDING	PRICE
Banner - Venue Entry Gate	€ 1,499
Banner - Near Entrance	€ 1,499
Banner - Entrance Hall	€ 1,499
Light Pole Flag	€ 3,499
Cuboids - Foyer Area	€ 2,499
Floor stickers - Venue Hall	€ 499

ONSITE - VARIOUS	PRICE
Lanyards	€ 3,995
Right to distribute flyers	€ 2,499
Right to distribute bags	€ 1,999

ORDER FORM

If the material deadline is exceeded and / or the material does not meet the specifications VNU Exhibitions can void the claim. If the material does not meet the specifications, VNU Exhibitions is empowered to update the material. The costs will be borne by the client.

The undersigned participates in VIV Select India 2026 for which the participation [Terms and Conditions](#) are applicable. The Terms and Conditions can be found on www.jaarbeurs.nl and filed with the Chamber of Commerce in Utrecht under number 30149544.

Agreed: This is a binding reservation. By returning this signed booking form by email scan the booking is final. Canceled reservations are charged according to the Terms and Conditions.

Name (In Capitals):

Signature:

Company Stamp:

For questions please contact Patrick van Rooij: Patrick@vnueurope.com